

In response to the Office Action dated March 7, 2001 (Paper No. 9) , please amend the application as follows:

IN THE CLAIMS:

Please amend Claims 9 and 10 to read as follows. A marked-up copy of these claims, showing the changes made thereto, is attached.

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9. (Amended) A magnetic display device, comprising:

an upper transparent flat-sheet member having luster selected from iridescent luster, iridescence and hologram appearance, said upper flat-sheet member being formed of a non-magnetic material, and a lower flat-sheet member formed of a non-magnetic material arranged parallel to said upper transparent flat-sheet member, with a dispersion medium, white pigments and magnetic particles admixed between the flat-sheet members, thereby an image being caused to appear or disappear upon movement of the magnetic particles present between the flat-sheet members,

said image being visible through the upper transparent flat-sheet member,

whereby when said image disappears said magnetic particles settle downward away from upper transparent white pigments exhibit a white display, and when said image appears said magnetic particles migrate upward towards said upper transparent flat-sheet member, said image being formed by a metallic luster color exhibited by mixture of appearance of said migrated magnetic particles with said luster.